



Request for Proposals: MDC Storytelling Initiative

An Open Call for Manitoban Audiovisual Producers

Deadline: November 3, 2023

1. Overview

On behalf of the survivors of the Manitoba Developmental Centre ("**MDC**"), Koskie Minsky LLP ("**KM**") is seeking proposals from audiovisual producers (the "**Producers**") for the creation of original audiovisual productions about the history of MDC and the stories of the people who have lived there. Preference will be given to Producers from Manitoba, but all are welcome to apply.

1.1 Purpose

This request for proposals is part of a storytelling initiative included in a recent settlement of a class action against the Government of Manitoba on behalf of the people who resided at MDC. The goal of this initiative is to create lasting stories about MDC and provide the people who lived there an opportunity to tell their stories for the benefit of future generations of Canadians and the intellectually disabled community.

Manitoba Developmental Centre is a residential care facility for adults with intellectual disabilities located in Portage la Prairie, Manitoba. MDC first opened in 1890. In January 2021, Manitoba announced a 3-year plan to close MDC and transition all residents at MDC to supported living arrangements in the community by March 31, 2024.

KM, in consultation with former MDC residents, will be involved in reviewing the proposals and ultimately selecting a Producer to carry out this storytelling initiative.

1.2 Scope of Work

Original audiovisual productions must relate to the history of MDC and its resident's stories, but the exact medium and nature of the productions will be open to the creator's creative discretion. The production(s) should be accessible to individuals with intellectual disabilities. Proposals regarding existing or in-progress productions will be considered.

2. Budget

The selected Producer will receive a \$50,000 budget (inclusive of GST and PST). This sum includes Producer's fees, all materials and equipment, and transportation and accommodation costs.

3. Timeline

August 14, 2023: RFP issued.

November 3, 2023: Deadline to submit proposals.

December 22, 2023: Notification of shortlisted Producers.

January – February 2024: Consultation with MDC residents.

March 1, 2024: Producer is selected.

March 1, 2025: Audiovisual production(s) to be completed.

4. Proposal Requirements

Each Producer's proposal should include the following:

- (a) **Cover Letter and Resume:** Including your name, telephone number, email, address, project title, and a 100-word biography. Please include any relevant education, experience, exhibition history, and awards.
- (b) **Proposal:** Renderings, sketches, and/or descriptions of the proposed productions. Please set out how the productions relate the theme and purpose of this initiative.
- (c) **Budget:** Please include a detailed breakdown of how you would utilize the available budget.
- (d) **References:** Please provide the names of up to three clients in respect of which you provided similar audiovisual production services.

5. Questions and Submissions

Any questions regarding proposals must be submitted electronically by October 20, 2023 to mdcclassaction@kmlaw.ca.

Submit your proposal via DropBox, Google Drive link or email to mdcclassaction@kmlaw.ca by **November 3, 2023** with the subject line: "MDC Audiovisual Proposal 2023".